Axis Bank - Case Study



How GVD Turnkey Video Management System helped Improve Security at a Leading

Axis Bank

GENIUS VISION DIGITAL

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OVERVIEW

Being the 3rd largest private-sector bank in India, Axis Bank ushers in the latest technology to provide customers with contemporary monetary management and to improve their control over 4,700+ branches, 13,000+ ATMs, and nine international offices.

Axis Bank is also the first Indian bank to overhaul the analog CCTV relic to a fully online video surveillance system, with the help from GVD, the developer of network video software and large-scale video management platform with leading technology in Asia.

The full digitalization of a video surveillance system brings Axis Bank not only better video quality, better system scalability, higher capacity but also more centralized control over the security of their whole business.

Facing the dramatic shifts of technologies in the past decade, banks have seen the key to success and chosen the technology that best meets their demands of the highest level of security.

AXIS BANK

4700+
BANKING BRANCHES

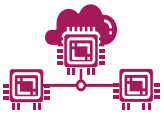
35
CURRENCY CHEST

3
CORPORATE HOUSE

THE CHALLENGES



Inability to Monitor All Branches



No integrated infrastructure Management



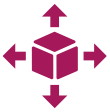
No Centralized Monitoring



Existing Hardware integrations



Increasing Theft activities



A Fragmented Ecosystem



Device Health Management



No Dashboard & Reports

THE SOLUTION

Axis Bank gets a Turnkey Video Management Hardware and Software solution that brings all their Surveillance in a Central Location and with standardization and advanced technology helps them build a scalable and reliable system!

Turnkey Solution and Enterprise Class Storage

The Axis Bank is monomaniacally focused about security of their PAN India branches. That's why having GVD turnkey Video Management solution which is an optimized combination of hardware and software helped them with ready evidence investigation at their fingertips and addressing a host of other challenges.

As Axis Bank continues to expand its operations around PAN India where they are providing quality Visibility their banking surveillance, they plan to phase out all old technologies and work towards a unified command and control with centralized monitoring of all facilities in one place. This will help the organization achieve never before levels of efficiencies in managing operations and reducing several costs and minimizing human error.

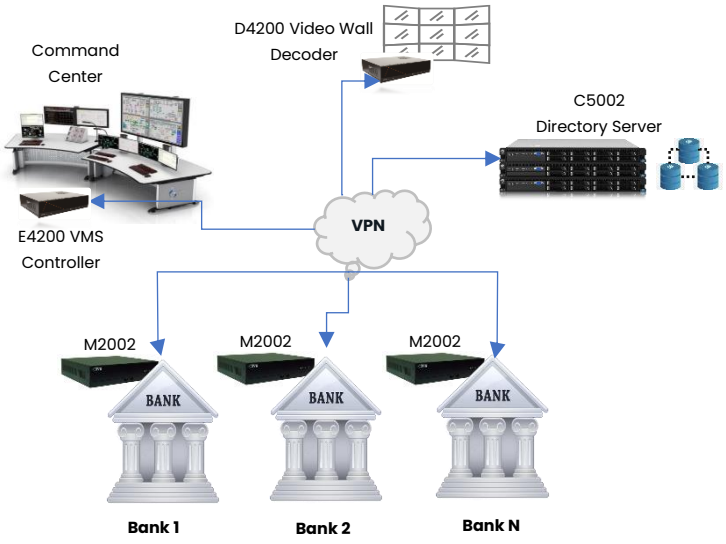
GVD's all in one VMS has the capability of handling up to 100,000 cameras and the architecture simply allows to start small with periodic upgrades as and when required. It works like a simple "PAY AS YOU GO" model. This has been hugely appreciated by Axis Bank management as with minimum investments they get Enterprise security and flexibility.

Axis Bank have also been wanting to work on improving operational efficiency and intelligence by using functions such as FRS (Face Recognition System) and Video Analytics such as Gun Detection, Loitering, People counter which can now become a reality with GVD's advanced Artificial Intelligence Engine. Upgradation to all these functions is a cakewalk as many of these functions are a standard part of

iGlance Dashboard

Axis Bank gets iGlance Dashboard not only sketches overall system statuses with graphs, but also breaks down system details, including NVR status, channel video connection status, video recording days, video recording status, and HDD status.

ARCHITECTURE



Familiarity - Ease of Use

The backbone architecture of GVD's Enterprise Turnkey solution for Video Management is Windows 10 IoT which is a super easy to use familiar interface with organized tiles and tabs for each and every function in the system.

D4200, Operator Workstations and Videowall Unit makes it easy to use and operate when it comes to daily usage from multiple stakeholders such as operator, supervisor, other security, and operations stakeholders. Security functions such as building an investigation case with multiple alarm videos, screenshots, GIS location, notes get consolidated in a single pdf document with hyperlinks.



THE BENEFIT

1. Reduce annual theft losses
2. Reduced cost of 2 fulltime guards per location
3. View & evaluate day-to-day operations
4. Real-time notifications rather than reactive security
5. Zero-downtime of the system to prevent your premises
6. Handling crisis situation centrally
7. Maintain 90 days recording backup as per RBI mandate
8. Reduced cost of additional hardware by using their existing system
9. Live updates and alerts on possible intrusion & theft

Do write us back to us with your feedback, suggestions, queries, and custom requirements

Reach out to our Product Engineering Team at

support@geniusvision.in

Reach out to our Sales Team At

sales@geniusvision.in

Please visit www.geniusvision.in to learn more

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